



Your Joslin LEGACY

SPRING 2015

Carole Goldberg A Mother's Legacy

THE DIAGNOSIS HAD COME. Her little girl had type 1 diabetes. Now what? For Carole Goldberg, that question launched what would become one of the most successful events in the history of Joslin Diabetes Center, Evening at Pops.

After the initial diagnosis at Boston Children's Hospital, Carole and her daughter Deborah were referred to Joslin Diabetes Center. Before this referral, they had never really heard of Joslin, even though it was located in the Longwood Medical Area, around the corner from Children's.

Once they arrived and started her care with Joslin, they were both very impressed at the level of service. "I remember being surprised at the long history," Carole says as she remembers those early days, "and impressed by the significant research."

Now that Deborah had begun her care under the watchful eyes of Dr. Gordon Weir, Carole felt she needed to do more for her daughter and for the other children and their families. She approached the Joslin Development Office and asked if they thought a night at the Boston Pops would be good fundraiser.

Not only did they think it was a great idea, they asked Carole to set it up. Using her connections with the Boston community, Carole managed to organize the first Evening at Pops. The event was so successful that staff at Joslin, as well as other supporters, clamored for Carole to make the evening a regular function. "The event was a success in terms of fund-raising and people also had a great time," Carole remembers.



"I have confidence that someday there will be a cure and I hope my daughter will benefit from it."

—CAROLE GOLDBERG

Over the years, the attendance and the support raised from Pops grew and grew until at one point, "We were starting to run out of space at Symphony Hall," Carole says. In the early days, Carole managed to do most of the event planning herself, but as the event grew, her "committee of one" grew into a solid thirty or so volunteers working on putting together the evening.

With others stepping in to help and lead the Pops Event Committee, even more support poured in for the event, with funds coming in from individuals across the Boston community and even corporations.

In addition to starting the longest running Joslin event, Carole also made the decision to support Joslin with her personal philanthropy. She made this decision because she "was willing to do anything to support diabetes research." To ensure her gifts were used as she wished, Carole and her family created an

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From Left: Joslin President and CEO John Brooks ▶
with Boston Pops Conductor Keith Lockhart
and Joslin Youth Ambassador Danielle Handler
at the 2013 Evening at Pops.



Support the Future of Diabetes Research

Supporters of Joslin who have invested in the future of diabetes research and patient care through a gift in their estate plans are recognized with membership in The Priscilla White Society.



FOR MORE INFORMATION on how to join The Priscilla White Society, contact Patrick Schaefer, director of planned giving, at (617) 309-2563 or patrick.schaefer@joslin.harvard.edu.

Carole Goldberg

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endowed research fund specifically aimed at type 1 diabetes research.

Now as Evening at Pops approaches its 29th year, Carole hopes that this event has brought the needed support for Joslin and for an eventual cure.

“I have confidence that someday there will be a cure and I hope my daughter will benefit from it.” With the strong foundation laid by the support of Carole and all the volunteers over the years, Evening at Pops continues to provide significant support for the mission of Joslin—support that will someday lead to a cure and the end of a disease.

VISIT www.joslin.org/legacy to discover the ways you can positively impact diabetes research.

Join Joslin for an Evening at Pops

Please join us on Friday, May 8, 2015 for the 29th annual **Evening at Pops** to benefit Joslin Diabetes Center! This fabulous evening at Symphony Hall includes a pre-concert reception with scrumptious food and entertainment, followed by a spectacular performance by Maestro Keith Lockhart and the Boston Pops Orchestra. This year, the Boston Pops will bring **Singin' in the Rain: Film with Orchestra** to life for Joslin supporters.

Joslin is proud to present the **Frank and Jean Ring Memorial Award in the Fight Against Diabetes** to Dr. Donald Barnett and Dr. M. Donna Younger as a tribute to their remarkable careers and extraordinary commitment to Joslin Diabetes Center.

TO PURCHASE TICKETS for this year's event, please visit giving.joslin.org/pops. For questions, please contact Joslin at caitlin.enright@joslin.harvard.edu or (617) 309-2531.



Joslin Diabetes Center



Affiliated with
Harvard Medical School

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If you do not wish to receive future fundraising requests from Joslin Diabetes Center, you may call our toll-free telephone number at (888) JOSLIN-2 and leave a message, or email us at joslin.development@joslin.harvard.edu.